



**FOR IMMEDIATE RELEASE**  
**February 1, 2008**

**Contact:** Shannon Adams  
(757) 925-2862

## Amadas Coach Sponsors the Big Rock Blue Marlin Tournament

(SUFFOLK, VA) – Amadas Coach will be a Platinum Sponsor of the 50<sup>th</sup> Annual Big Rock Blue Marlin Tournament. The tournament is held out of Morehead City, North Carolina June 7 – 14, 2008.

The Big Rock Blue Marlin Tournament is the largest non-profit bill fish tournament in the United States. In 2007, 184 boats participated in the hunt for the over \$800,000 first prize. Total prize money for the 2007 tournament exceeded \$1.5 million. For more information on the 2008 Big Rock, visit their website at [www.thebigrock.com](http://www.thebigrock.com).

Amadas Coach will have both a luxury motorhome and executive coach on display at the tournament festivities. Look for our Executive Coach stationed at the Morehead City Waterfront weigh station and our latest luxury Motorhome will be on display for tournament participants at the Captain's Party.

Amadas Coach was established in 1981 and is headquartered in two plants totaling 75,000 square feet in Suffolk and Moneta, Virginia. The company specializes in converting luxury motorhomes, executive coaches, marketing units and luxury seated coaches. The company's vehicles have been put to use by Kasey Kahne, Hendrick Motorsports, Zimmer Inc, Bridgewater Associates, Keith Urban, RTM Restaurant Group, Kenny Chesney, the Dave Matthews Band and many other well known names. More information is available at (757) 925-2862 or by visiting [www.AmadasCoach.com](http://www.AmadasCoach.com).

###